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## **Unify Data. Ignite Demand. Deliver Outcomes.**

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

## GINA HECHT

## **VP OF FINANCE**

Gina is a strategic, results-driven finance executive with over 20 years of experience driving financial strategy, financial planning and analysis, and global operations across complex, multinational environments. She brings deep expertise in optimizing financial systems, enhancing compliance, and building scalable frameworks that support sustainable growth.

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