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## **Unify Data. Ignite Demand. Deliver Outcomes.**

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

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# **AJ ABELLA**

## **CHIEF REVENUE OFFICER, EUROPE**

AJ joins Demand AI with nearly 20 years of experience helping digital media and demand generation businesses grow across Europe. He's led revenue teams through change and expansion, combining data insight with practical, customer-focused strategies that deliver results.