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Unify Data. Ignite Demand. Deliver Outcomes.

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

SARAH LUGO

SVP OF CUSTOMER SUCCESS, NA

Sarah brings a strategic, customer-first mindset to leading Customer Success across North America. With extensive experience supporting marketing agencies and their clients, she excels at turning creative initiatives into measurable business outcomes. She leads with empathy, clarity, and collaboration, empowering teams and strengthening long-term client partnerships.

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