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**Unify Data. Ignite Demand. Deliver Outcomes.**

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

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# HARMINDAR WEBHRA

## CHIEF PRODUCT & INNOVATION OFFICER

Harmindar Webhra brings extensive experience in product-led innovation, digital transformation, and scaling AI-driven solutions. He focuses on shaping product strategy, advancing AI capabilities, and identifying new growth opportunities, while ensuring innovation delivers measurable commercial impact, customer value, and sustainable, scalable growth.